6. The method of claim 2 wherein said output file is a program instruction set and said second step of controlling further comprises the step of:

generating some output information content of a mass medium program presentation.

IN THE SPECIFICATION

On page 1, please rewrite the paragraph in the "Cross-Reference to Related Applications" as follows:

This is a continuation of application serial no. 08/113,329, filed August 30, 1993, herein incorporated by reference in its entirety, which is a continuation of application serial no. 056,501, filed May 3, 1993, now U.S. Patent 5,335,277, which was a continuation of application serial no. 849,226, filed March 10, 1992, now U.S. Patent No. 5,233,654, which was a continuation of application serial no. 588,126, filed Sept. 25, 1990, now U.S. Patent No. 5,109,414, which was a continuation of application serial no. 096,096, filed Sept. 11, 1987, now U.S. Patent No. 4,965,825, which was a continuation-in-part of application serial no. 829,531, filed Feb. 14, 1986, now U.S. Patent No. 4,704,725, which was a continuation of application serial no. 317,510, filed Nov. 3, 1981, now U.S. Patent No. 4,694,490.

REMARKS

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: June 7, 1995 HOWREY & SIMON

1299 Pennsylvania Avenue, NW

Washington, D.C. 20004

Tel: (202) 383-6614

Respectfully submitted,

Thomas J. Scott, Jr. Reg. No. 27,836

Attorney for Applicants